



The fashion industry is known to be one of the most polluting industries in the world. At CIEL Textile, we have decided to take matters in hand and play our part as a responsible organization – in 2021, we introduced an innovative tool to evaluate the impact of a garment, from the choice of materials to the packaging system. The Eco Index is an automated calculator designed to build awareness and assist CIEL Textile's creative teams as they are designing product or garment, ensuring that it is developed with the lowest ecological impact possible.

The Eco Index uses a five-color grading system to identify the impact of clothes. The colors range from red to blue, with red indicating the highest impact and blue the lowest. By using this tool, the creative teams can easily identify the ecological impact of their designs and make changes – if and when necessary – to minimize the impact.

This is one of the many steps taken by the group to reduce our ecological impact. By building awareness and educating our design teams, we are confident that, in the long run, this will have a positive impact on the creative process, right at the source – resulting in the creation of more sustainably designed fashion products.

